



# PARTNERSHIP PLAN

Tech and trends for music makers. Breaking industry news.

# WELCOME TO AUDIO MEDIA INTERNATIONAL

**A legacy name in professional audio information meets the new world of publishing.**

As industry professionals, all of us have seen the changes and innovations over the years in our audio world. We've come a long way since the first multi-track recordings and underpowered live sound gear, into full digital production, mind-blowing audio listening formats and sophisticated live sound gear that none of the early pioneers of recording and concert sound could have ever imagined. There's always so much to learn, know and implement that it's hard to keep up with.

At AMI, our mission is to inform the pros, and help present your marketing message to the thousands of decision makers who choose what to use, and how to best use it. We do this through an exciting monthly magazine distributed both in print and online, and digital publishing that is opened, enjoyed and remembered. Our fresh content by leading industry journalists covers the talent and vision of the best and brightest in the industry. AMI's sponsored content publishing opportunities will make sure that the world knows of the innovative gear, software, and services you work hard to design and provide, while keeping your own unique voice in the presentation.

Our team stands ready to be a part of your team. Our qualified and active audience of tens of thousands of studio owners, engineers, professional musicians, live sound technicians and industry executives awaits you.

**Richard Melville**

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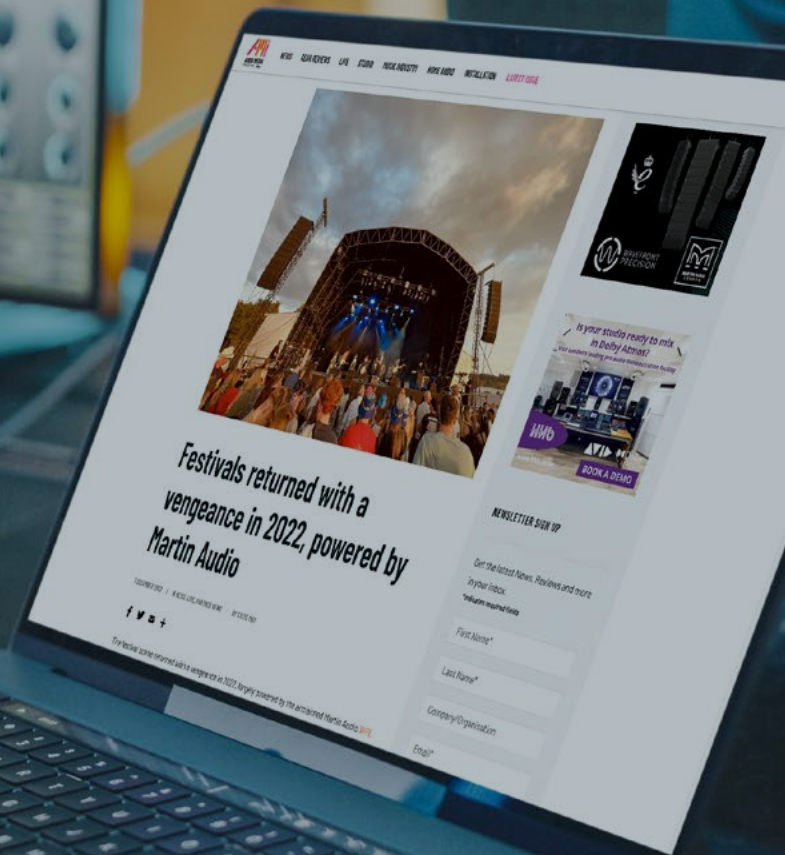
# WHY AMI?

**Our Content and Audience + Your Marketing Message = Success**

Audio Media International has the attention of the market you want to reach and is building with every issue. **With a 19% year-to-year increase in our readership**, we can assure you are reaching thousands of pro audio decision makers who will pay attention to what you have to offer.

**Our content categories cover the whole industry including studio, live and installation, so your message and your brand is seen by relevant, business engaged, ready to move professionals in music production.**

Thanks to our **industry first** interviews and opinion pieces as well as current news and deep features, our audience is loyal and **keeps coming back for more**, allowing for audience engagement growth and new pass along readership daily.





# AUDIENCE STATS

## AUDIENCE READERSHIP NUMBERS



**50,000+**

Combined total AMI publishing readership



**13,000+**

Combined print and digital monthly magazine issue subscribers



**20,000+**

Unique website visitors monthly



**19,000+**

Enewsletter subscribers



**37.5%**

A verage open rate per Enews edition!



**20,000+**

Combined social media engagers

## WHERE THEY ARE



**51%**

Europe



**42%**

North America



**7%**

Rest of world



**48.8%**

Desktop



**48.5%**

Mobile

## HOW THEY ENGAGE WITH AMI DIGITALLY

## CONFERENCE MAGAZINE DISTRIBUTION



Plus other key events

## ISSUE DATES

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ISSUE	MAIN CONTENT	ADVERTISING DEADLINE
JANUARY	ISE SPECIAL (WILL BE DISTRIBUTED AT THE SHOW)	JANUARY 13
FEBRUARY	HOME RECORDING	FEBRUARY 14
MARCH	STUDIO MONITOR SPECIAL	MARCH 14
APRIL	NAMM SPECIAL (WILL BE DISTRIBUTED AT THE SHOW)	APRIL 2
MAY	PRODUCER ROUND TABLE	MAY 3
JUNE	INFOCOMM SPECIAL (WILL BE DISTRIBUTED AT THE SHOW)	JUNE 1
JULY	FESTIVAL AND LIVE TECH	JULY 3
AUGUST	EDUCATION SPECIAL	AUGUST 4
SEPTEMBER	PLASA SPECIAL (WILL BE DISTRIBUTED AT THE SHOW)	AUGUST 28 (FOR SEPTEMBER ISSUE)
OCTOBER	THE AUDIO MEDIA AWARDS	OCTOBER 6
NOVEMBER	THE MOST INNOVATIVE INSTALLATIONS IN THE WORLD	NOVEMBER 6
DECEMBER	INSIDE ABBEY ROAD STUDIOS	DEC 4

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## TESTIMONIALS + CLIENTS

**"There will always be a need for pro audio sites that convey the human element of our business"**

Genelec

**"Professional, next level service and communication. Great work culture"**

JZ Microphones

**"Publications like Audio Media International can deliver projects that will be music to your ears"**

Department for International Trade (UK .Gov)

**"Audio Media International has helped us reach new audiences and showcase our thoughts around big industry topics"**

Tileyard

**"Audio Media International are a great magazine and website to work with in the Pro Audio Industry"**

AMS Neve



GENELEC®



PMC®



SENNHEISER

The NAMM Show





## DOWNLOAD OUR RATE CARD

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[audiomediainternational.com/AMI-Rate-Card.pdf](https://audiomediainternational.com/AMI-Rate-Card.pdf)

## WANT TO GROW YOUR INDUSTRY REACH?

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